

## A PRACTICAL BUSINESS DIRECTORY

## \$520.00 GIVEN AWAY

## ART SHOP

Henry S. Beach, Importer.  
Wholesale and Retail.  
Indian, Mexican, Chinese, Japanese  
Art Goods, Drawings, Nava-  
jo Hugs, Silk Kimonos, Baskets  
and Curios.  
Catalogue Free.  
Liberty Station in Front of Our  
Store.  
104 Pioneer Plaza.

## AUDITORS

EL PASO AUDIT CO.  
W. H. Payne,  
Consulting Accountant  
AUDITS—SYSTEMS  
ESTATES SETTLED  
214 Mills Bldg. El Paso, Tex.  
Out-of-town work given prompt  
attention.

## \$10 IN PRIZES GIVEN AWAY EACH WEEK

First Prize \$5 Cash

Second Prize \$2 Cash

Three Prizes of \$1 Each

## RULES OF CONTEST

In the 76 Ads. published below are certain misspelled words, find these words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertisement in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTORY EDITOR, care The Herald. Answers may either be mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the nearest correct, or the nearest nearest correct answer. In case of a tie prizes will be divided. Next Saturday winners will be announced and the awards mailed.

## WINNERS FOR LAST WEEK

First prize \$5 to Mrs. James Campbell, 3816 Hueco street, El Paso, Texas; second prize \$2, Paul W. Anderson, Det. Med. Dept., Ft. Bayard, N. M.; three prizes of \$1 each to Mrs. Rose Rowe, 701 North Santa Fe street; Dr. R. N. Rasmus, 407 Martin Bldg.; Allyn D. Finch, Dalhart, Texas.

## NOTICE TO ADVERTISERS

Change of Copy Must Be in The Herald Business Office Not Later Than Wednesday, 6 P. M., Each Week

## Texas Bank &amp; Trust Co.

CORNER MESA AND TEXAS  
CAPITAL \$200,000  
OFFICERS  
Lee Orndorff, Pres.  
F. M. Murchison, Active V. P.  
H. P. Jackson, Vice Pres.  
C. H. Jones, Cashier  
H. E. Christie, Cashier  
M. F. Mueller, Asst. Cashier.

**DO YOUR FEET HURT?**  
If you have worn any kind of foot appliances without getting immediate relief  
**TRY A WIZARD**  
Pickel Bros.  
Fine Shoe Repairing  
405 N. Oregon St.

## The Belize

DRESSMAKING AND LADIES' TAILORING PARLOR  
Specialist in evening reception gowns, hand work of all kinds. All work guaranteed. When you are in a hurry don't wait for patients, as I don't see them, and if you are in a hurry to go to the ball I can get you ready in a few minutes with pins. Come and see.  
MRS. P. S. WHITE  
701 Missouri and Ochus.

## BORDER NATIONAL BANK

Capital \$200,000  
Surplus 25,000  
4% on Savings  
Corner Texas and Stanton.

## BARBER SHOP

SHAVE .....15c  
HAIR CUT .....35c  
Tolice Shaving Parlors.  
No. 1—108 N. Stanton St.  
No. 2—219 N. Oregon St.  
No. 4—201 Martin Bldg.  
Same old place, same good service.

303 SAN JACINTO STREET  
6711  
**Japanese CLEANING WORKS**  
First Class Work Guaranteed  
Called for and Delivered.

## We Can Fix It Shop

Bicycles Sold and Repaired.  
Umbrellas recovered and repaired.  
Lock, key and gun work. Lawn mowers. Standard kinds of bicycle tires.  
Phone 515. 347 Myrtle Ave.

## TRUNKS

Traveling Bags  
SUIT CASES AND SMALL LEATHER GOODS  
Made, Repaired and Exchanged.  
EL PASO TRUNK FACTORY.  
Next to Crawford Theatre.

## Photographs

OF MERIT  
Are the kind we make.  
Buy a home and decorat it with pictures made at  
ALEXANDER'S STUDIO  
100 So. El Paso St.

## Typewriters

Sold, Bought, Revised, Repaired.  
Office Supplies, Rubber Stamps.  
TYPEWRITER & OFFICE SUPPLY COMPANY.  
Agents for Royal, Oliver and Corona Typewriters.  
Phone 323.  
214 Mills St. El Paso, Tex.

## ASmartNewTop

will add five times what it costs to the value of your car in looks. And it costs so little.  
AT  
LIBERTY AUTO TOP CO.,  
401 Mills St. Phone 2568.

## BRICK

DON'T PASS UP  
Pass-Tex Brick  
The Best Brick Manufactured in El Paso.  
EL PASO BRICK CO.

## Diamonds

March Birth Stones  
An Ideal BIRTHDAY GIFT  
THE JEWEL SHOP  
Herald Bldg.  
Bloodstone

## FURNITURE AND PIANO CASE REFINISHING

BY FACTORY EXPERT  
We are pleased to announce that we are now in position to take in a limited amount of outside Piano Case Refinishing, other than our own plant. We guarantee to turn out your Piano as good as when it came from the factory. The very finest Piano cases. The following Expert and Finisher are our specialists.  
EL PASO PIANO CO.  
215 Texas St. Phone 61.

## Angelus Cafe

Italian and French  
A. BISSONI, Prop.  
SPECIAL SPAGHETTI, RAVIOLI.  
Lunch, 50c.  
Dinner, 75c.  
407 Mesa Ave. El Paso, Tex.

## 'ONE DAY LAUNDRY SERVICE'—No extra charge

Leave your laundry bundle at our Branch Office at 222 Mesa Ave. and 108 N. Oregon.  
ELITE LAUNDRY CO. Home of SPICK AND SPAN  
Telephone 2177

## F. H. LANG, LADIES TAILOR.

Formerly With Florsheim Bros. Is now located at 28-29 Buckler Bldg. Special prices on all Suits during this month.  
MATERIAL AND WORK GUARANTEED.  
All garments are made in El Paso and have New York style. You are cordially invited to call and see.  
MR. LANG  
About your Spring Suit or Dress.

## SEEDS

Garden and Farm Hardware  
Poultry Supplies, Canary Birds.  
EL PASO SEED CO.  
523 E. San Antonio St.  
Just east of Courthouse. Ph. 363

## AUTO ACCESSORIES

Distributors  
Klaxon Horns  
Columbia Storage Batteries  
Veedol and Greases  
Kendurance Tires  
McQuay-Norris Leak-Proof.  
Piston Rings.  
WESTERN MOTOR SUPPLY CO.  
318 San Francisco St.

## USE—

Globe Mills Flour and Corn Meal and help the Southwest grow.  
In what other section are you interested?  
GLOBE MILLS

## 25 CENTS

WHY PAY MORE?  
Trunks hauled—Upstairs or downstairs, 25c.  
We pack, ship and store goods.  
We give "S. & B." Green Trading Stamps.  
Herman Transfer & Storage Co.  
Phone 930. 705 Texas St.

## H. Mohr

CUT RATE HARDWARE AND PAINTS  
Phone 431. 308 S. El Paso St.

## ICE

—as we sell only the good kind. Buy a Coupon Book and save money.  
CONSUMERS' ICE & COLD STORAGE CO.  
PHONE 2250.

## OPTICIAN.

You can find the misspelled words easier if you get a pair of "Special" fitted glasses.  
El Paso Optical Co.  
NEED GLASSES? ASK SEGALL.  
108 Texas, between Mesa and Oregon Sts.

## Phone 707

ODOM'S TRANSFER CO.  
To haul your baggage and H. H. Goods.  
Piano Moving a Specialty.  
We also store and pack H. H. Goods for Shipping.  
Office and Warehouse  
604 Myrtle Avenue

## VULCANIZING

Now is the time to save money on tires. Let us re-tread your old casings and repair your blow-outs. A good piece of re-tread work will give as much service as a new tire. All re-tread and section work fully guaranteed. Out-of-town work solicited.  
SCOTT VULCANIZING CO.  
323 Texas St. Phone 2882

## American Laundry

Try Our Service.  
FAMILY WASH  
5c Per Pound.  
The only laundry giving "S. & B." Green Trading Stamps  
Phone 524.

## Dr. Edward Auer

Physician and Surgeon.  
Chronic Diseases  
Diseases of Women  
Nervous Diseases.  
216-17-18 Trust Bldg.  
Phone 4543, 5140.

## Electrical Supplies

When you need new electrical fixtures installed or a job of wiring done. Be sure that competent workmen do it. We carry one of the most complete stocks of fixtures in the Southwest.  
"It's Electrical. We Have It."  
NATIONAL TELEPHONE & SUPPLY CO.  
W. H. Giverson, Pres. & Mgr.  
317 Mills St.

## Hay, Grain, Fuel and Building Material

Heid Bros., Inc.  
Ph. 36. Texas & Dallas Sts.

## DAIRY LUNCHES THAT SATISFY

Pure—Wholesome—Appetizing  
Quick and Efficient Service  
Golden Cow Butter Shop  
209 Mesa Ave.

## The White Star—Lunch—

At 213 S. El Paso St. is now open  
NO WAITING. NO TIPPING.  
Popular Prices—Try It.

## PLAYER AND ELECTRIC PIANOS

and Talking Machines Sold on Easy Monthly Payments.  
JENKINS PIANO CO.  
The Big Piano House.  
211-213 Texas. Phone 2888.

## OYSTERS FISH

All Seasonable Sea Foods Received Daily.  
ORDER EARLY.  
Blue Point Fish and Oyster Co.  
Extra Shipment on Friday.  
Cor. Mills and Stanton Sts.

## NOTICE

We Build Auto Tops.  
And do General Auto Trimming  
Williamson Auto Works Company  
1800 Texas St. Phone 856.

## TRY OUR FAMOUS CANDIES

The Pacific Ocean  
Confectionery.  
400 N. Oregon St.

## El Paso Business College

INSTRUCTION IN SHORTHAND BY MAIL OR IN PERSON.  
603 E. San Antonio.  
Phone 2885.

## PYRTLE TAILORING CO.

Hand Tailored Suits and Re-modeling, Cleaning and Pressing.  
Your Patronage Solicited  
603 E. San Antonio.  
Phone 2885.

## INSURANCE

Multiple Protection Policies.  
PACIFIC MUTUAL LIFE INSURANCE CO  
H. W. SCHROEDER, District Agt.  
405 Mills Bldg.

## A SPECIAL

For this week, an all wool \$35 Suit for \$25.00  
MADE TO MEASURE  
NOW READY  
BUSY LITTLE TAILOR SHOP  
401 N. Oregon St. Phone 51.

## Plaza Studio

A. F. Waddell, Mgr. Tel. 3163.  
For the best results in commercial Photographs. Kodak Finishing and Enlarging, try us.  
Mail Orders Prompt Attention  
Hearmont Roberts-Henner Bldg.  
El Paso, Tex.

## What your tailor?

"Buy Less—Dress Better"  
All the latest Spring Wools and Fashions now on display. Order your Spring Tugery now before the rush is on.  
Suits and Overcoats Tailored \$25 up to \$50.  
RICHARD V. PEARSON,  
Fine Tailoring, 116 Texas.

## AUTOS FOR HIRE

7 Passenger Cars.  
\$2.50 PER HOUR  
AUTO LIVERY CO.  
118 San Antonio St.  
Phone 590—516.

## DAIRY

ONE QUART OF MILK EQUALS A EGG.  
Milk contains all the ingredients for nourishment in just the right proportion for a well balanced ration. For your health's sake drink Rich, Pure Milk and Cream from this Dairy.  
America Dairy.  
Phone 402.

## STRAPHEN'S CANDY LAND

For Fresh Candies Every Day  
406 E. San Antonio St.

## ODDS AND ENDS SALE

On Tubes and Tires.  
Special Prices on Guaranteed Goods.  
Also Howe Red Tubes  
C. D. Freeman  
418-420 Myrtle Ave.

## EL PASO LAUNDRY

When in need of a hurry up job, call 470. Prompt service, satisfactorily rendered in every detail.  
Uptown Office, 207 Mills St.

## UKULELES

MANDOLINS, GUITARS, VIOLINS  
Dunn's Music House  
104 N. Stanton St.

## OF COURSE McChesney

The Plumber  
Better prepared than ever to render quick and efficient service. Repairs our specialty.  
PHONE 2293.  
2525 E. BOULEVARD

## Fireproof Warehouse

Western Transfer & Storage Co.  
E. H. YALE, MGR.  
Phone 13 & 74. 1128 Texas St.

## FOR EXCHANGE

Equity in furnished bungalow for car or clear lots. Modern two story on Montana St. at a sacrifice, will take part equity in land. Lots in Grandview for bungalow, five room house near Five Points for valley land not over nine miles down the valley. Modern two story on N. Oregon St. close in, for small house. Good six room house 13 miles down the valley for cottage or lots. 50 acres of land near Helen on paved road for cottage.  
Phone 68 W. N. CARL. 300 Capitol

## DRUG STORE

BIGGEST! BUSIEST! BEST!  
Mail Orders Given Prompt Attention.  
Union Drug Co., Inc.  
Trust Bldg.  
Cor. Stanton and San Antonio Sts.

## ASSAYING

GEO. W. CAMERON  
Assayer and Chemist  
Representative for Shippers to the El Paso Smelter.  
206 San Francisco St.  
P. O. Box 490.

## HEMSTITCHING

Accordion Plaiting  
Special Attention to Mail Orders.  
Returns Postage Paid—Send For Price List.  
DESIGNING—REMODELING ALTERATIONS  
MISS B. CORDUM, Modiste.  
32-36 Buckler Bldg. El Paso, Tex.

## Kodak Finishing

The fact that we have the largest and best equipped plant in El Paso answers you THE BEST WORK—QUICKEST SERVICE—MODERATE PRICES.  
Also Kodaks, Films, Cutlery and Pens.  
Open until 10:30 p. m. including Sunday.  
J. F. Gaudara Photo Supply Co.  
108 E. San Antonio St.

## MRS. LOCKE

Successor to "Miller Made Co."  
208 EAST MISSOURI  
Makers of  
House Dresses, Aprons, Street Dresses, Evening Gowns, in fact some for Pretty Things Women love to wear.  
We will carry out any design you may care to send us.  
WRITE FOR CATALOG

## Oriental Garage

218 N. Kansas St.  
We Specialize  
Dodge and Hudson repairing  
Used Cars Bought and Sold on Commission  
STORACH BROS.  
Phone 425.  
Regeneration Bros.

## TOLTELK GARAGE

122 N. Florence.  
Conroy & Penon.  
Repairing and storage, cars washed and polished.  
Prompt Service. Phone 411.

## AUTO TOPS

Made to order in the finest and best equipped factory in the southwest. Automobile Tops, Seat Covers, Curtains, Floor Coverings, in fact everything you could possibly want for trimming your car. Special Attention to Mail Orders.  
Write us for Prices.  
AUTO TRIMMING & SUPPLY CO.  
207 W. San Antonio St. Ph. 1625.

## DRY CLEANING

WRIGHT CLEANER  
Clothes Cleaned, Pressed Wright.  
243—PHONES—2119

## Hay, Grain and Feed

Water S. Clayton  
Ochus & 1st St. Phone 394

## H. Welsch Co.

Automobile Running Board Cantons and Refrigerators  
Sheet Metal Manufacturers and Jobbers.  
NIAGARA FURNACES  
2400 Block, Texas St. Phone 600.

## Dr. Ketchersid

Specialty Chronic Diseases.  
Piles Cured Without Operation  
Stevens Bldg., 206 1/2 Mesa Ave.  
El Paso, Texas

## Ladies' Tailor-made SUITS

Made in our own shop, \$30 and up.  
A. A. TAILORING CO.,  
110 N. Stanton. Sam Altaguile.  
Phone 2290.

## Slaughter—ELECTRIC &amp; MACHINE Co

Moving to  
406 San Francisco St.

## We Sell the Famous

Howard Period Watch  
In 17 1/2 and 21 Jewels.  
THE JEWEL SHOP  
Herald Bldg. Mail Orders.

## AUTO STORAGE

Finest Storage Rooms in the city former home of Lane Motor Co.  
Dead storage, a week a week, per month, \$5.00.  
Storage, a week a week, and car delivered, per month, \$8.00.  
Complete Repair Department.  
All Experienced Mechanics.  
JESSEN & REED,  
Cor. Chihuahua and W. San Antonio.  
Phone 2942.

## Distilled Water

Don't take chances with your health, order some of our 100 per cent pure distilled water, absolutely free from impurities.  
EL PASO DISTILLED WATER CO.  
Phone 409.

## FLORIST

BERTHA C. THORNHILL  
Plants, Choice Cut Flowers for Banquets, etc.  
Special Designs for Funerals.  
PROMPT DELIVERY.  
Store Phone 2174.  
Rm. Phone 5232-N.  
216 Texas St.

## HAPPINESS

Often times depends on the way our houses are furnished. Why not make yours bright and attractive with handsome new furnishings. It will pay big dividends in happiness and comfort. We have everything needed to furnish the home complete at prices lower than you find elsewhere. Yes, indeed, your credit is good. FOUTZ-MOORE FURNITURE CO.  
113 N. Stanton St. Phone 875.

## Eureka Cleaning And Dye Works

Successors to Holmes.  
El Paso's Finest Cleaners.  
Phone 786.  
Gus E. Eminger, Mgr.  
We Will Dye For You.

## Paul P. Hammett

REAL ESTATE BROKER  
See us for Investments, Income Property and Best Business Locations.  
Office 204 1/2 Texas St.  
HAMMETT BLOCK

## Seeds &amp; Poultry Supplies

Manufacturers of PERFECTION BRAND Poultry Feeds.  
W. D. WISE SEED CO.  
Retail Store 108 N. Stanton.

## WELDING—THE EXPERT KIND

Scored cylinders made new by the Alloy Process. No re-grinding to over size.  
BROWN WELDING CO.  
600 TEXAS ST.  
Axle and frame straightened without removing from car. Wheels lined up right—right away. Mexico-Packing Expedition Welding.